

ClaimsWhat is claimed is:

- 1 1. In a World Wide Web (Web) communication network with
2 user access through a plurality of data processor
3 controlled user interactive receiving display stations, a
4 system for buying products offered from a plurality of
5 Web sites comprising:
6 means for displaying a shopping cart representation
7 at a receiving display station;
8 means at said receiving display station enabling a
9 user to load into said shopping cart a plurality of
10 representations of products offered from said plurality
11 of Web sites;
12 means at said receiving display station enabling
13 said user to select to buy a set of said loaded products;
14 and
15 means for transmitting to each of a plurality of Web
16 sites offering the products selected to buy by said user,
17 billing data required of said user to buy said products.
- 1 2. The Web system for buying products of claim 1 wherein
2 said Web sites offering products provide Web pages
3 specifying the offered products.

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1 3. The Web system for buying products of claim 2 further
2 including:

3 means enabling the user to switch from one Web page
4 offering products to another Web page offering products;
5 and

6 means for moving said shopping cart from said one
7 Web page to another when said user switches from said one
8 page to another.

1 4. The Web system for buying products of claim 3 wherein
2 said moved shopping cart includes products loaded into
3 said shopping cart from said one page.

1 5. The Web system for buying products of claim 4 further
2 including means enabling the user to selectively remove
3 products loaded into said shopping cart.

1 6. The Web system for buying products of claim 4
2 wherein said moved shopping cart further includes
3 cumulative cost data of the loaded products from all of
4 said Web sites.

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1 7. The Web system for buying products of claim 4 further
2 comprising:

3 Web browsing means at said receiving display station
4 including:

5 said means for displaying a shopping cart
6 representation at a receiving display station;

7 said means enabling a user to load into said
8 shopping cart a plurality of representations of products
9 offered from said plurality of Web sites;

10 said means enabling said user to select to buy a set
11 of said loaded products; and

12 said means for transmitting said billing data to
13 each of a plurality of Web sites offering the products
14 selected to buy by said user.

1 8. The Web system for buying products of claim 7 wherein
2 said Web browsing means further includes:

3 said means enabling the user to switch from one Web
4 page offering products to another Web page offering
5 products; and

6 said means for moving said shopping cart from said
7 one Web page to another when said user switches from said
8 one page to another.

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1 13. The method for buying products of claim 12 further
2 including the step of enabling the user to selectively
3 remove products loaded into said shopping cart.

1 14. The method for buying products of claim 12 wherein
2 said moved shopping cart further includes cumulative cost
3 data of the loaded products from all of said Web sites.

1 15. The method for buying products of claim 11 further
2 comprising:

3 a Web browsing process at said receiving display
4 station including:

5 said step of displaying a shopping cart
6 representation at a receiving display station;

7 said step of enabling a user to load into said
8 shopping cart a plurality of representations of products
9 offered from said plurality of Web sites;

10 said step of enabling said user to select to buy a
11 set of said loaded products; and

12 said step of transmitting said billing data to each
13 of a plurality of Web sites offering the products
14 selected to buy by said user.

1 16. The method for buying products of claim 15 wherein
2 said Web process further includes said steps of:

3 enabling the user to switch from one Web page
4 offering products to another Web page offering products;
5 and

6 moving said shopping cart from said one Web page to
7 another when said user switches from said one page to
8 another.

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1 24. The computer program of claim 23 wherein said Web
2 browser program further includes:
3 said means enabling the user to switch from one Web
4 page offering products to another Web page offering
5 products; and
6 said means for moving said shopping cart from said
7 one Web page to another when said user switches from said
8 one page to another.

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